It's not a Trend, It's a Consumer Expectation

**Decrease Packaging**
Consumers are increasingly frustrated with receiving overpackaged products.

**Right-size Packaging**
Your packaging needs to fit your product while protecting your product. Pack your item to make the least impact.

**Recyclable Packaging**
After decreasing the amount of packaging you are using, make sure it’s 100% recyclable.

**Reusable Packaging**
Dual Peel and Seal Mailers make returning product and reusing mailers easy.

**Made of Recycled Content**
Mailers made of recycled content produce less of an impact on the environment and are 100% recyclable.

**Clear Messaging**
Consumers want to know that your packaging is sustainable. Print your package with a clear recyclability message, the recycled content it’s made up of, and a How2Recycle label.

By following these sustainable packaging guidelines, you will be promoting the importance of:

- Decrease Packaging
- Right-size Packaging
- Recyclable Packaging
- Reusable Packaging
- Made of Recycled Content

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By following these sustainable packaging guidelines, you will be promoting the importance of:

*Reduce, Reuse, Recycle*